

(6) Contribution to Local Communities

Hulic Reit and Hulic REIT Management implement initiatives that contribute to revitalization of the region and community at the properties held by Hulic Reit as a member of the local community.^(Note)

(Note) In fiscal 2020, 2021 and 2022, the implementation of some initiatives was suspended with a view to preventing the spread of the coronavirus.

1. Specific Initiatives

Facilities that Link Community Information and People (Ochanomizu Sola City)

The Ocha Navigate facility inside Ochanomizu Sola City functions as a hub for cultural information on Ochanomizu and the surrounding area, and also holds walking tours and events on cultural and social themes.



History gallery



Ocha Navi walking tour

Contributions to Revitalizing Region and Improving Convenience (Hulic Asakusabashi Building)

We strive to proactively build relationships with the local community by providing large-scale multi-purpose halls to hold regional events and holding the Asakusabashi Red and White Maronie Festival, among others.



Open market



Child open space

Participation in Community Cleanup Activities

Hulic REIT Management participates in the “Chiyoda City Cleanup Day” sponsored by Chiyoda-ku, Tokyo and conducts clean-up activities. These activities facilitate communication with the local community and other employees while advancing the beautification of the town.



Utilization of Corporate Version of Furusato Nozei

Hulic REIT Management makes donations by utilizing a taxation system (i.e., corporate version of Furusato Nozei, or the hometown tax payment) to support local development.

	Donation to	Outline
2023	Miyazaki Prefecture	Project for promoting local development of communities, people and jobs in Miyazaki Prefecture (to expand the introduction of renewable energy by leveraging ample natural environment and forests covering 76% of the prefecture's land area and other regional resources, and create rich forests, among other efforts, aiming to realize a zero-carbon society and a sustainable society by 2050)
2024	Amakusa City	Project for promoting local development of communities, people and jobs in Amakusa City (to reduce CO ₂ by leveraging the characteristics of Amakusa)
	Minamisanriku Town	Project for realizing the unique potential of Minamisanriku Town through public-private partnerships (for the realization of nature positive)



(7) Hulic Group's Social Contribution Activities

1. Social Contribution as a Company

Hulic Student Idea Competition

Hulic plans this competition every year with the aim of providing students with opportunities to propose urban development and construction ideas. The 12th Hulic Student Idea Competition held in fiscal 2024 received 121 student entries. At the second open screening, students enthusiastically presented their ideas, which was followed by a question and answer session with judges. After consultations among the judges, one winner of the grand prize, three winners of excellence awards, and six winners of honorable mention awards were selected.

Hosting Summer Festivals and Donating of a Portable Shrine

Hulic holds a summer festival at the Hulic head office building with the aim of facilitating interaction with people in the community. On the day, employees of Hulic Group companies run the summer festival as staff.



Making the Company's Nursery Facilities Available to Local Community

Hulic has a range of work-life balance support programs in place to promote a more employee-friendly work environment in which employees can work while raising children. Such include establishing an onsite nursery facility inside the head office and making it available to local residents.



Support for Single-Parent Households

Hulic started to work with Single Mothers Forum, an approved specified nonprofit corporation, from 2020. In 2024, we decided to support its activities in sending food to families by donating JPY 10 million.

Hulic Scholarship Program for Training of Welfare Caretakers

Hulic has established the Hulic Scholarship Program for Training of Welfare Caretakers to support students aiming to be welfare caretakers, develop human resources engaging in nursing care and strives to resolve social issues related to the advancement of an aging society.

Hulic and the University of Tokyo establish social cooperation program

Hulic and the University of Tokyo established a social cooperation program in April 2023 based on the theme of "creation of a truly inclusive system for experiencing and learning about nature." This program aims to enable children to experience and learn about nature with a sense of agency even from remote areas regardless of the circumstances and environment of children by utilizing information and communication technology.



Body sharing device

2. Supporting Employees to Participate in Social Contribution Activities ^(Note)

Satoyama Conservation Activities

The Hulic Group has established paid leave for employees involved in volunteer activities with commitment to addressing issues facing society in order to support and nurture their efforts. In addition, the Hulic Group continued satoyama conservation activities, which have been conducted annually since 2009 as a participatory volunteer activity involving employees.

(Note) In fiscal 2020, 2021 and 2022, the implementation of some initiatives was suspended with a view to preventing the spread of the coronavirus or due to weather conditions.

